The Los Angeles Chapter of CAMFT Social Networking Committee Presents:

What is Social Media?

A Therapist's Guide to Social Media

Feel overwhelmed by the different social media platforms?

Don't know where to begin?

Join Rena Jacobs, M.S., Maria Gray, M.A., M.Ed., Alyson Stack, M.S., LMFT and Sietze Vanderheide, Psy.D., J.D. on Sunday, August 3 for a presentation designed by therapists for therapists where we will cover the basics of social media.

During the presentation we will:

- Provide a basic overview of the different social media platforms
- Explain what social media is and what it is not
- Coach you on how to create a strategic social media campaign
- Introduce you to the legal and ethical implications of using social media
- Provide resources so that you can successfully interact with social media on your own
- Answer your questions









Sunday, August 3rd
1:00 – 2:30 P.M.
LWISSD
2337 Roscomare Road Suite 9/10
Los Angeles, California 90077
Price: \$25 1.5 CEUs Provided
Register at: www.lacamft.org/events

Provider PCE 2600. Course meets qualifications for 1.5 hours of continuing education credit for MFTs, LPCCs, and/or LCSWs as required by the California Board of Behavioral Sciences.