

What is Social Media?

A Therapist's Guide to Social Media

*Feel overwhelmed by the different social media platforms?
Don't know where to begin?*

Join [Rena Jacobs, M.S.](#), [Maria Gray, M.A., M.Ed.](#), [Alyson Stack, M.S., LMFT](#) and [Sietze Vanderheide, Psy.D., J.D.](#) on Sunday, August 3 for a presentation designed by therapists for therapists where we will cover the basics of social media.

During the presentation we will:

- Provide a basic overview of the different social media platforms
- Explain what social media **is** and what it **is not**
- Coach you on how to create a strategic social media campaign
- Introduce you to the legal and ethical implications of using social media
- Provide resources so that you can successfully interact with social media on your own
- Answer your questions



Sunday, August 3rd

1:00 – 2:30 P.M.

LWISSD

2337 Roscomare Road Suite 9/10

Los Angeles, California 90077

Price: \$25 1.5 CEUs Provided

Register at: www.lacamft.org/events